# AJAY KUMAR MAURYA

# Sales Manager

# CONTACT

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♥ E 38 Nangloi Extention, New Delhi - 110041

### PROFILE SUMMARY

Experienced and results-driven Sales Manager with a proven track record in developing and executing successful market development strategies. I am seeking a challenging role where I can contribute my skills in strategic planning, team leadership, and creative problem-solving to achieve business objectives.

## **EDUCATION**

## 2016 - 2019 DELHI UNIVERSITY SOL

Bachelor of Arts

# 2014 to 2015 HIGHER SECONDARY(12TH PASS)

Central Board of Secondary
Education - Delhi

# SKILLS

- · Sales Team Management
- Key Account management
- Teamwork
- Market Analysis Development
- Sales Forecasting and Reporting
- Effective Communication
- Business Development

# LANGUAGES

English: FluentHindi: Fluent

## **WORK EXPERIENCE**

#### **Gadgetry Fixman LLP**

2021 - 2025

Sales Manager

- Management of Distribution, Dealers & ISD's in order to achieve assigned target.
- Handling of Primary Sales, Secondary & Tertiary.
- Market visit as per PJP
- · Monthly reports making & MIS handling.
- Coordination through service center& dealers to ensure timely installations & services.
- Ensuring regular market activities to boost sales in lower sales areas.

#### **Herbs and Essential Oils PVT LTD**

2019 - 2020

Business Development Manager

- Conducted comprehensive market research to identify potential clients and emerging trends in the US pharmaceutical market for herbal and essential oil-based products.
- Developed and implemented strategic sales plans to penetrate the US market, driving business growth and increasing revenue through client acquisition and retention.
- Built and maintained long-term relationships with US-based pharmaceutical companies, manufacturers, and distributors, resulting in significant business expansion.
- Ensured compliance with US regulatory standards, including FDA requirements, for exporting pharmaceutical products and raw materials.
- Led contract negotiations, securing profitable deals and establishing favorable terms for product sales and distribution.