**RISHIKESH KUMAR**

CONTACT NO: 8700\_311\_416

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Vipin Garden, 110059)

# OBJECTIVE

To prove myself dedicated, worthful and energetic in a progressive organization that gives me scope to apply my knowledge and skills and be a member of a team that dynamically works towards success and growth of the organization and to emerge as a successful leader in the future.

* **EDUCATION QUALIFICATION**
* 12th Passed from BSEB Board with Ist Div. (Commerce)
* **B.C.A** through Magadha University Ist Div.
* **M.C.A** through (Distance Learning)
* Linux RHEL 7 RHCSA & RHCE

# WORK EXPERIENCE:

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| **From** | **To** | **Company** | **Key Responsibility** |
| Sept 2017 | Present | OneXtel Media pvt.ltd | SEO Head/Digital Marketing Analyst |
| April 2015 | August 2017 | CPT Client Interaction(National Positions) | Senior SEO Executive + Client Interaction(NightShift) |
| May 2012 | March. 2015 | Clearpath TechnologyPVT.Ltd | Senior SEO Executive |
| May 2011 | Apr. 2012 | Global SEO Webtech | SEO Executive |

**RESPONSIBLITY**

**On – Page SEO**

* Keyword Research (Suggestion)
* On-site optimization on all technology CMS/HTML/Wordpress
* Canonical Issue Optimization
* Content Optimization (Implementation of H1/H2 & Bold tags to Content)
* Meta Tags Optimization (Title , Description, Keyword & Image alt Meta Tags, OG Tags etc..)
* URL Optimization
* Image & Hyper-link Optimization (Add Alt Tags)
* Site-map Creation and Submission ( Xml, txt and html )
* Google Analytics Installation
* Google Web-master optimization
* 404 Error Optimization

**Off – PageSEO**

* Article Submission
* Blog Submission
* SBM Submission
* Search Engine Submission
* Classifieds Posting
* Press Release Submissions
* Image Submission
* Profile Creation

**Social Media**

* Facebook promotion Paid/Organic
* Twitter promotion Paid/Organic
* Linked-in promotion Paid/Organic
* Instagram promotion Paid/Organic

**Other Responsibility**

* Good skills in providing PPC campaign strategies and recommendations.
* Report to Customer every month.

**Technical Skills :-**

**Operating System** :- Linux RHEL6 and RHEL 7, Windows 7,8,10

* Basic knowledge of Networking Concept.
* Handle& maintenance properly Windows 7,8,10
* Installation of LINUX and all Basic Commands

**Strength:**

* Positive and cool working habit with team
* Try to aware team with new technology and updates

**PROJECTS:** www.neuroptimal.com

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| --- | --- | --- |
| **Primary Keyword** | **Google.com** | **Google.ca** |
| neuro feedback Brain training systems | **1** | **1** |
| Neurofeedback brain training | **5** | **3** |
| Neurofeedback systems for brain | **6** | **9** |
| Neurofeedback training Canada | **5** | **5** |
| Neurofeedback training USA | **5** | **8** |

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| **Keywords -** [**www.artinsurance.com.sg**](http://www.artinsurance.com.sg/) | Google.sg |
| Art Insurance Singapore | **5** |
| Artwork Valuation Singapore | **3** |
| Jewellery Insurance Singapore | **3** |
| Engagement Ring Insurance Singapore | **2** |
| Diamond Ring Insurance Singapore | **1** |
| Watch Insurance Singapore | **4** |

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| **Keyword:** [**www.hotelholidayhome.net**](http://www.hotelholidayhome.net/) | Google.co.in |
| HOTELS NEAR RAILWAY STATION JAIPUR | 9 |
| Budget deluxe room in Jaipur | 5 |
| triple Budget deluxe room in Jaipur | 1 |
| deluxe ac rooms near Jaipur railway station | 10 |
| holiday accommodation in Jaipur | 9 |
| Hotels near Jaipur station | 10 |

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| **Keyword:** https://onextelbulksms.com | **Google.co.in** |
| Noida bulk sms service | 9 |
| bulk sms and email service provider Noida | 6 |
| best bulk sms service provider in Noida | 9 |
| Bulk sms service provider in Noida | 11 |
| sms service provider in Noida | 10 |
| bulk sms service in Noida | 9 |
| bulk sms service provider in Delhi | 31 |

***PERSONAL INORMATION:-***

**Name : -**Mr. RishikeshKumar

**Father’ Name : -**Shri. Ramashish Singh

**Date of Birth : -**08 July 1987

**Nationality : -**Indian

**Language Knowledge : -**English & Hindi

**Add. For Correspondence : -**H No -133, Street No-23 Vipin Garden Ext

**Declaration**

I hereby declare that all the above mentioned statement is true to the best of my knowledge & belief.

**Place:- New Delhi**

Date :- RISHIKESH KUMAR