

ADITYA RANA

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Career Objective

To work with the company which provide me an opportunity to learn and to develop my skills. This helps me in achieving my personal & organizational goal.

Education

- MBA (Marketing), L J Institute of Management Studies, 2015 - 2017, 6.68 CPI.
- BBA J P Shah Institute Of Management Studies. 2012-2015, 59.5 %
- HSC Shree Ram Vidhyalaya. 2011-2012, 54.2%
- SSC Shree Ram Vidhyalaya. 2009-2010, 58.00%

Work Experience

Company: Tirth Hygiene Technology Pvt Ltd (Cleanland)

Job Title: Executive Sales (Covering-Gujarat, MP, Rajasthan, Chhattisgarh)

Duration: July 2017 to till date April 2018

Work Description

- Lead generation through different ways.
- Finding new prospects and to Arrange a Professional Meet with concern person like Proprietor, Plant Head, Admin Head, HR Head, Maintenance Head.
- Follow-up on the generated leads.

Project Details

1) Company: Remunance System Pvt Ltd.

Project Title: “Consumer Satisfaction towards Payroll & Leave Attendance Management Offered By Remunance System”

Duration: Two months

2) Alpha-one Mall

Project Title: “Factors Affecting Consumers Satisfaction towards Alpha-one Mall”

3) Done Comprehensive Project in MBA Final Year

Project Title: “Consumers Satisfaction on GSRTC Bus Service Vs Private Bus Services”

Extra Curricular Activities

- Attended the national level seminar Horizon on “Make in India” & “Thinking Beyond”.
- Industrial visit: Parle G at Bhuj, BOSCH Rexroth Sanand Plant.
- Undergone 45 days summer internship at Remunance System Pvt Ltd, M.B.A.
- Participated In Marketing Excellence Series Organized by LJ Institute of Management Studies.
- Participated at State Level Competition in Table Tennis & Weight Lifting

Proficiencies

- Language Known- English, Hindi, Gujarati.
- Computer- Ms Office (Word , PowerPoint, Excel)

Personal Details

Date of Birth: 26.05.1995

Address: 32 Kum Kum Park Society

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