**PRABHAT KUMAR MISHRA**

Phone No.: +91-9971773670

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**“**To work in association with professional groups who offer me the opportunityfor career advancements and professional growth. “

**Profile Snapshot**

Having 4 Years & 1 Months of professional experience in managing market survey and marketing and 1 years & 3 months of experience in team leader. Strong organizer, motivator, team player and a decisive leader. An effective communicator with good presentation, negotiation and leadership skills.

**Educational Qualification**

2013 MBA fromTeerthankar Mahaveer University, Moradabad.

2009 Graduation from D.D.U. University, Gorakhpur.

2006 Senior Secondary from Government Inter College, Deoria (U.P. Board).

2004 Higher Secondary from Government Inter College, Deoria (U.P. Board).

**Core Competencies**

* Communication & Presentation Skills
* Leadership skills, planning and organizing
* Integrity and initiative
* Decision making
* Branding & Research
* Problem solving

**Work Experience**

Working (From 11 Oct 2014 to till now ) with Solutions Digitas india pvt ltd. As Sr. Marketing Executive. (Work For ITC)

**Role:**

* Coordinate and participate in promotional activities and trade to shows market products and services.
* Advise business and other groups on local, national factors affecting the buying and selling of products and services.
* Initiate market research studies and analyze their findings.
* Consult with buying personnel to gain advice regarding the types of products or services expected to be in demand.
* Conduct economic and commercial surveys to identify potential markets for products and services.
* Create market strategy to introduce the new product in the potential areas.
* Manage the distributor wise area to focus competition brand consumer groups.
* To give demonstration to the own and target group consumers to introduce new products.
* To have reviews and feedback after demonstration.
* Create report of consumers and their reviews.

Worked with (From July 2013 to 30 Sept 2014) as a traniee manager in a impulse group MNC in pune (maharashtra)

**Role :**

* Develop a strategy the team will use to reach its goal.
* Provide training that team members need.
* Communicate clear instructions to team members.
* Listen to team members feedback.
* Monitor team members participation to ensure the training.
* They providing is being put into use, and also to see if any additional Training needed.
* Manage the flow of day to day operations.
* Creating report .

**SUMMER INTERNSHIP PROGRAM:**

**Name of organization**: Birla Tyres

**“**A Study of merchandising management in Birla tyres.

Durations : 2 months

**Technical skills**

* **‘O’ Level Doeacc Society , New Delhi**
* BASIC, MS-OFFICE tools (MS Word. MS Excel, MS Power Point).

**Area of Interest**

* Talking to different people.
* Net Surfing.
* Travelling

**Achievement & Awards**

* Participated in interschool CRICKET competition and was awarded 1st prize.
* Actively participated in various indoor and outdoor sports at school level.
* Successfully organized welfare ceremony with the team of 15 people.

**Strengths**

* Ready to face challenges.
* Mental stability in handling tough situations.
* Quality of Leadership and self-motivation.

**Personal Details**

**Date of Birth:** 18/10/1991

**Address:** F85 Top Floor Vaishali Sector 3,

Ghaziabad, U.P Pin code: 201010