

## **CURRICULUM VITAE**

### **PERSONAL DETAILS**

Name	Gopolang
Surname	Masego
Date of Birth	August 25 1986
Place of birth	Maun
Address	P O Box 996AAD Poso House Mainmall Gaborone
Contact number	75900792
Marital Status	Married
ID. Number	017928319
Nationality	Motswana
Email	gopolangdodo@yahoo.com

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### **PROFILE**

A diverse and energetic team player with adaptive leadership style driven to exercise knowledge and experience into the travel industry. My network, travel experience and networking skills makes me an asset to every organization I work with. The connections to the government, associations, NGO's Parastals and individuals makes it easy for me to get business deals and reach any target given.

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### **EDUCATION**

**Linkokwing University Of Creative Technology**  
**2007-2010**

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### **RELEVANT WORK EXPERIENCE**

**: *Self Employed* , Gaborone Botswana**

- Successfully get tenders for the company and book tickets, and organize itineraries.
- Do aggressive marketing for the company,; radio, tv, newspapers and flyers.
- Collaborated with associations, do partnerships and attend events on behalf of the company
- Do visas for China and Dubai on behalf of the clients
- Consistently succeeded leading project teams and building relationships with corporate clients.
- Met all deadlines for all the corporate tickets

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**February 2018 To Date: *inBusiness* Magazine, Gaborone Botswana**

- Successfully changed the image of the magazine and engaged more staff to work towards its success and growth.
- Simplified the company profile to attract and have more stakeholders on board.
- Collaborated with the marketing team to ensure sales of over P250.000 in my first edition.
- Introduced new sections and columns and more executive profiles into the magazine.
- Ran a successful breakfast seminar that included business people from all over Africa, and maximized profits for the *inBusiness* brand.
- Proactively saved the business over P180.000 through meticulous planning, resourcing and budgeting, for the success of the breakfast seminar.

- Consistently succeeded leading project teams and building relationships with advertising stakeholders on behalf of *inBusiness* magazine, to secure sponsorship packages for the annual breakfast seminar.
- Effectively managed the editorial and production team in delivering relevant and well edited content for the publication.
- Met all deadlines for all the publications that I have since published.

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**April 2014 : Ora Travel, Gaborone Botswana**  
**Marketing Manager**

- Do Marketing strategies on behalf of the company
- Build long term relationships with corporates
- Organize Group packages to different countries
- Do Visas
- Attend events on behalf of the company

**Training and Professional Development**

- Amadeus Training
- Emotional intelligence workshop
- Examination handling and management workshop

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**Technical skills**

**Amadeus**

Experience in Microsoft word

Microsoft excel

Microsoft PowerPoint

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**Relevant additional skills**

**Management**

Transformational leader in style

Experience in: Communication and negotiation.

Building personal relationships.

Delegation and supervision.

Macro and micro management.

Conflict resolution

Planning and coordinating.

Good presentation skills.

Being master of ceremony for various events for corporates and NGO's.

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**Hobbies**

Charitable assistance

Reading

Road trips.

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**References:**

Dr. Leslie Nthoi

Editor, *inBusiness* Magazine

Cell: 71246987

Mrs. Keemenao Maphala  
Head of Pastoral, Kgatadimo CJSS

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